

INTEGRATED PROGRAMMING FOR IMPROVED NUTRITION (IPIN)

People in Need (PIN) Ethiopia recognizes that well-designed, **multisectoral programs addressing the key causes of malnutrition** are essential for fighting poverty and strengthening people's resilience. Official statistics show that nearly half of Ethiopian children are affected by a worsened cognitive and physical development and unable to reach their full potential as a result of malnutrition.

PIN's approach – **Integrated Programming for Improved Nutrition (IPIN)** – uses formative research to design projects that address four priorities for reducing undernutrition:



PIN strengthens the official agricultural extension system in order to increase and diversify families' access to food throughout the year.



PIN reduces the risk of nutrients not being well absorbed due to diarrhoeal diseases by supporting improvement of hygiene practices and access to water and sanitation.



PIN strengthens the official **health extension system and its linkages with agricultural extension** services to ensure sustained behavioural change for improved infant and young child feeding and care practices.



PIN takes full advantage of its expertise in gender inclusion to ensure the engagement of men in addressing mother and child nutrition issues in the home.

Across all sectors, PIN addresses the most critical period of children's lives – the **first 1,000 days**. As of March 2015, PIN's multi-sectoral nutrition work has focused on Sidama and Gedeo Zones of SNNPR. PIN Ethiopia's Program Strategy for 2015-2020 is designed to continue in close cooperation with the relevant government partners and further **scale up joint efforts to reduce undernutrition**. In doing so, PIN welcomes cooperation with like-minded agencies, institutions and donors.

MULTI-SECTORAL SOLUTIONS

PIN is well aware that undernutrition can best be addressed by focusing on its core, multi-sectoral causes. This is why PIN integrates effective WASH, food security and health interventions.

LOCAL CAPACITIES FOR IMPROVED NUTRITION

PIN strengthens
the capacities of
those stakeholders
with the greatest potential to sustainably
address undernutrition: agricultural and
health extension workers
and influential community
members

PIN's FOCUS

BUILDING ON POSITIVE BEHAVIOURS

In every community there are children whose caretakers follow positive nutrition, hygiene and child care practices. PIN brings them out and motivates other families to follow such positive examples.

EVIDENCE-BASED PROGRAMMING

PIN actively learns from existing research and field experience in order to use solutions proven to make the most positive difference to people's nutrition status.

The Czech NGO **People in Need (PIN)** provides humanitarian and development assistance in over 20 countries. With a global annual turnover of 40 million USD and over 1,000 employees, its livelihoods, nutrition, WASH, education and other programs have assisted millions of vulnerable people worldwide. PIN's work is funded by the private donors, European Commission, the Czech Development Agency and UN. PIN is a member of Alliance2015, a European NGO network.

Since 2004, **PIN Ethiopia** has worked in cooperation with relevant stakeholders on improving food security and natural resources management; enhancing the quality and access to education; enabling rural families to access safe water and sanitation; and strengthening social protection. The total financial value of its assistance has been over 20 million USD so far, funded primarily by the Czech Development Agency, the European Commission and private donors.

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This project is funded by the PIN's private donors.



